

AUDIO RECORDING

Making an „audio
record” of a sound

AUDIO PRODUCTION

Working with the
recording to
achieve a desired
result

PODCASTS

an episodic series
of spoken word
digital audio files
that a user can
download to a
personal device
for easy listening

AUDIOBOOKS

a recording of a
text read aloud

155 million

people in 2020 listened to a podcast every week
and consumed an average of
7 different shows

Source: Brandastic.com



What is a podcast?

Pod = iPod, „Portable on Demand”
Cast = to broadcast

Podcast

A **podcast** is a series of **on-demand digital audio files** that often focus on a particular **topic or theme**. Podcasts can be **accessed online** via a computer, tablet, or smartphone, and **downloaded** so that they can be listened to at any time.



Audio Equipment

- headset vs handheld microphone
- omnidirectional vs unidirectional microphone



Audio Processing Software

.Audacity

.Ocenaudio

.Ashampoo Music Studio

.Audiotool

.Acoustica

.Soundtrap



Co-funded by the
Erasmus+ Programme
of the European Union

Beautiful Audio Editor

Podcast Publishing

Platforms

- .iTunes
- .Spotify
- .Google Podcasts
- .Stitcher
- .TuneIn



FOOD PODCASTS

- 1. Do you know what food podcasts are?*
- 2. Are you familiar with any popular food podcasts?*
- 3. Use Google to find the most popular food podcasts in the last year?*
- 4. Use Google to find food podcasts in your country.*
- 5. Which of them seems the most interesting to you? Why?*

YOU GOT THIS
→ COFFEE



Plan & Design Your Podcast

- What recipe will you choose for your podcast?
- What makes your podcast unique and different?
- Who is your audience?
- What media will be used used to enhance your podcast?
- What is the title and concept of your first episode?
- What segments will you have?
- What audio equipment, audio processing software and podcast publishing platforms will you use? Why?



AUDACITY

Audacity is a free, easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux and other operating systems.

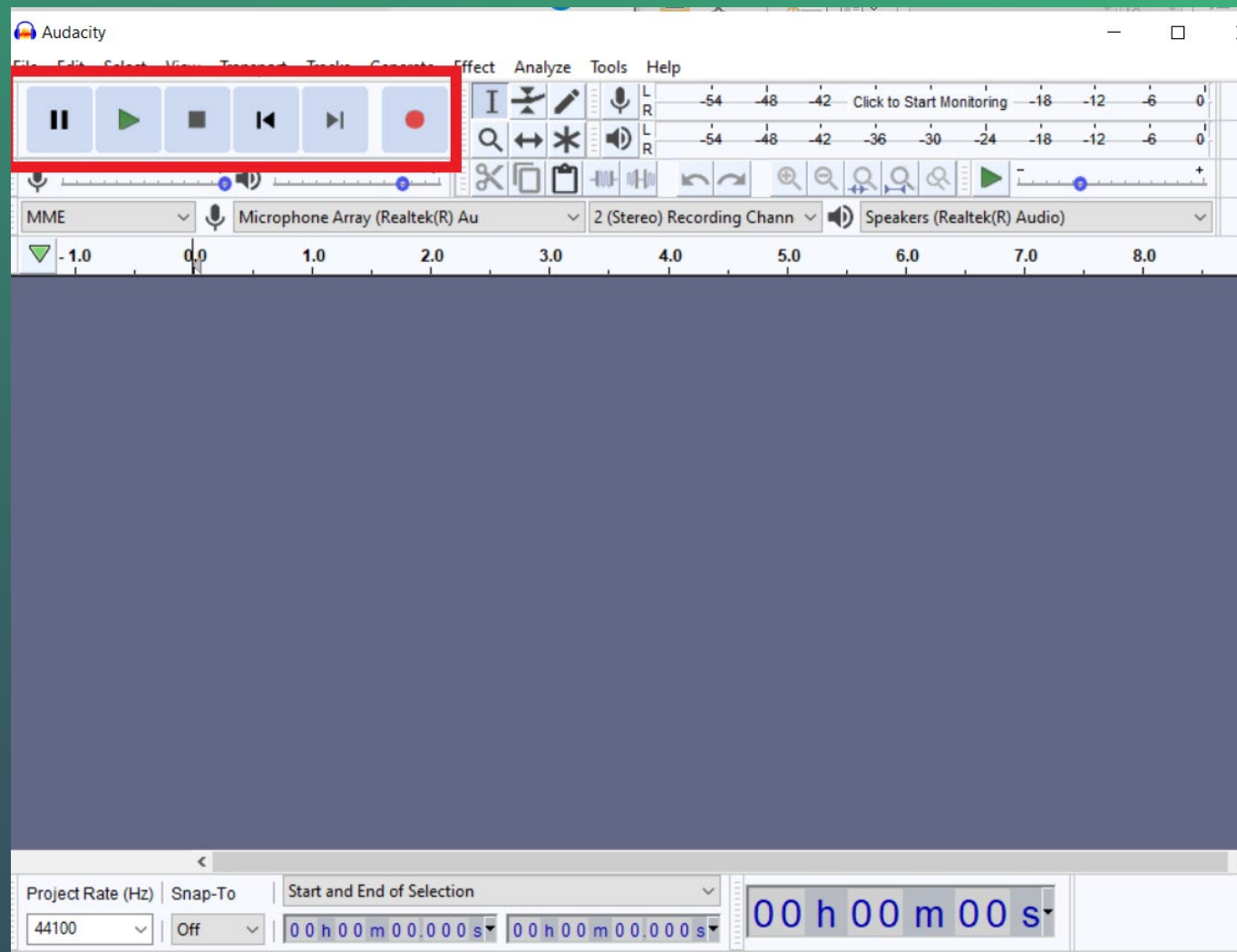
You can use **Audacity** to:

- .Record live audio
- .Record computer playback
- .Convert tapes and records into digital recordings or CDs
- .Edit sound files
- .Cut, copy, splice, or mix sounds together
- .Change the speed or pitch of a recording



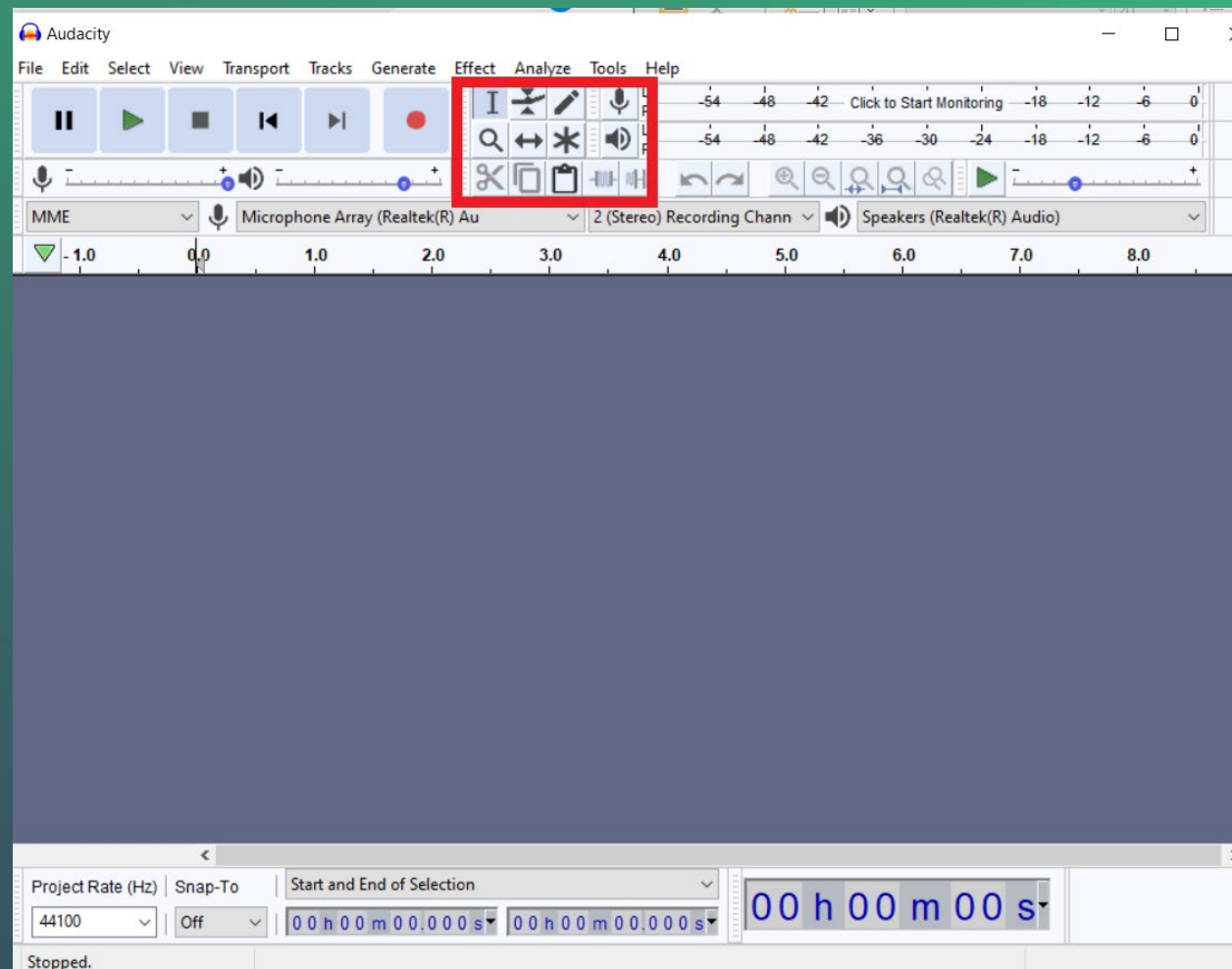
RECORDING SOUND

Click on the buttons inside the red box to find out what they do.



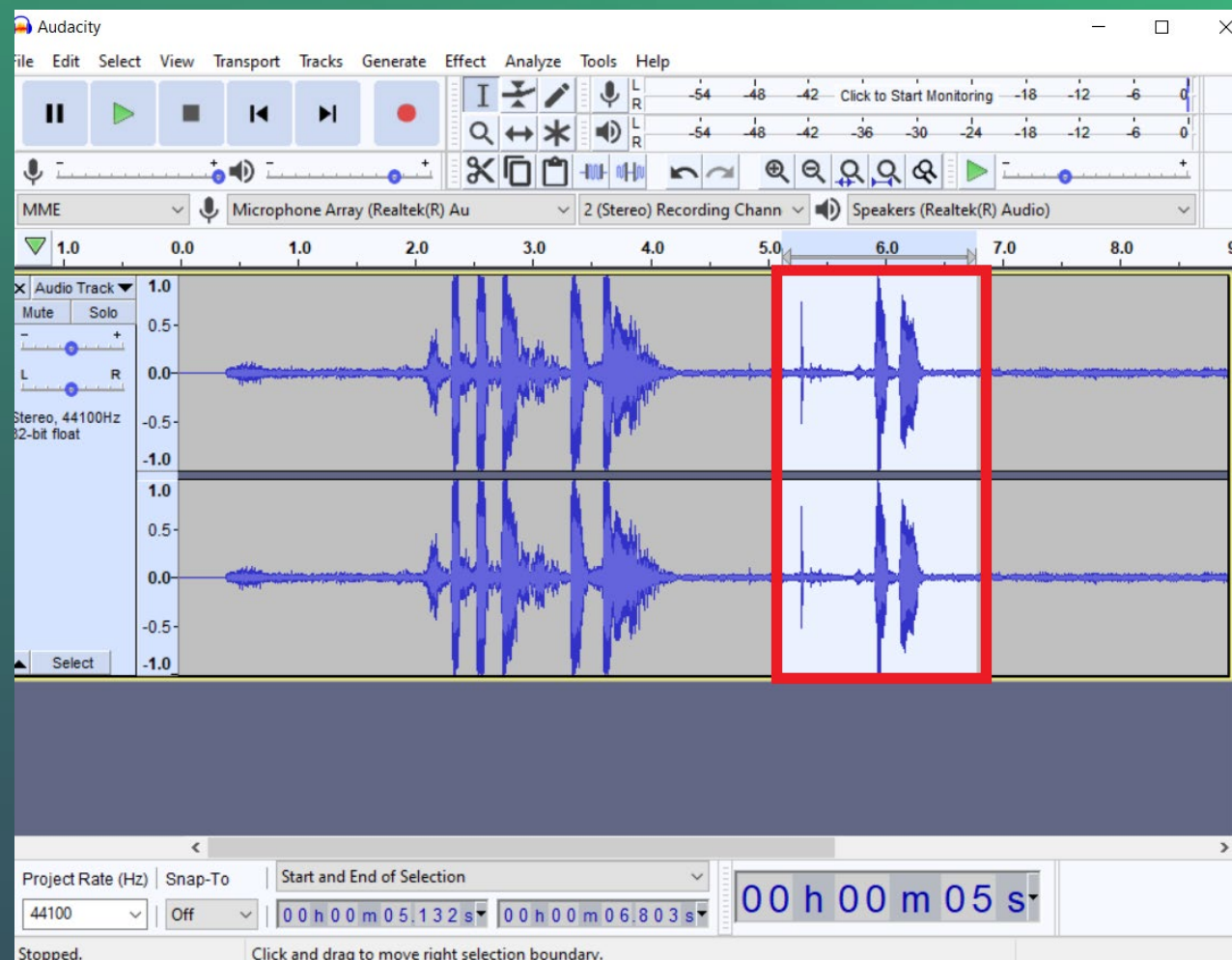
EDITING SOUND

Click on the buttons inside the red box to find out what they do.



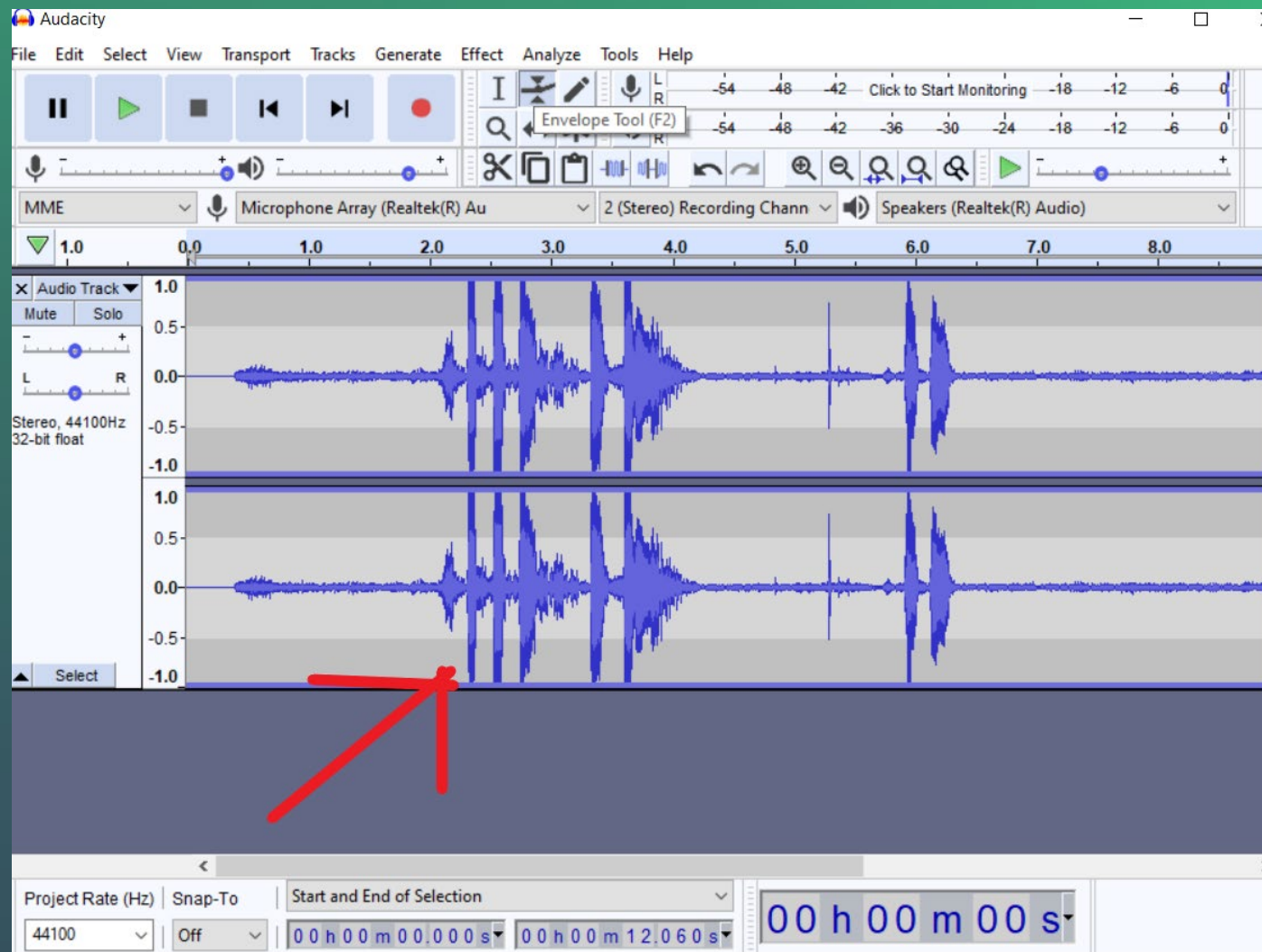
SELECTION TOOL

- Make sure the Selection Tool is selected
- Use the Mouse and highlight the sound on the track you want to edit or delete



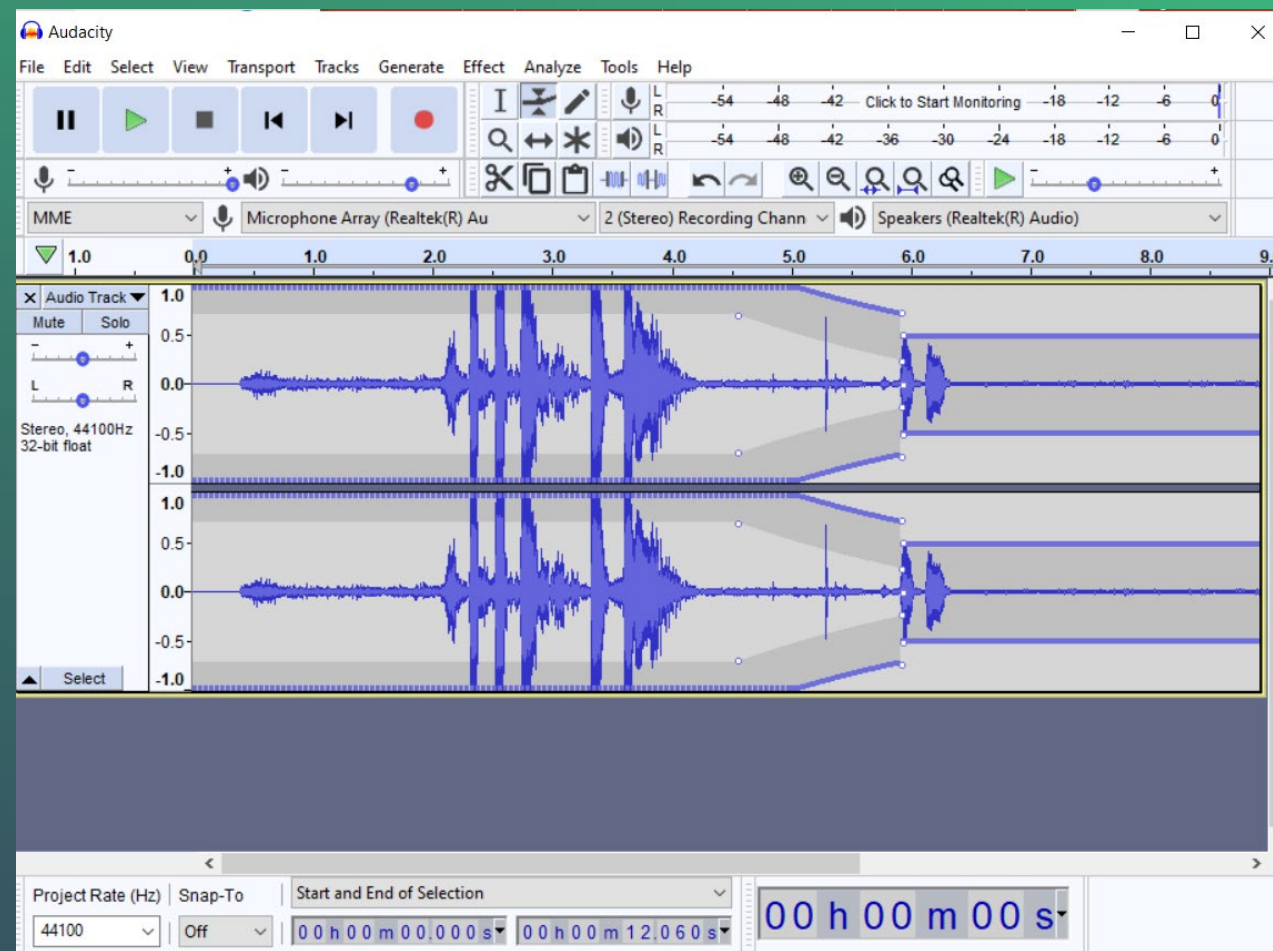
ENVELOPE TOOL

- Make sure the Envelope Tool is selected – blue lines will appear
- Drag the Blue lines in or out to change the volume of the whole track



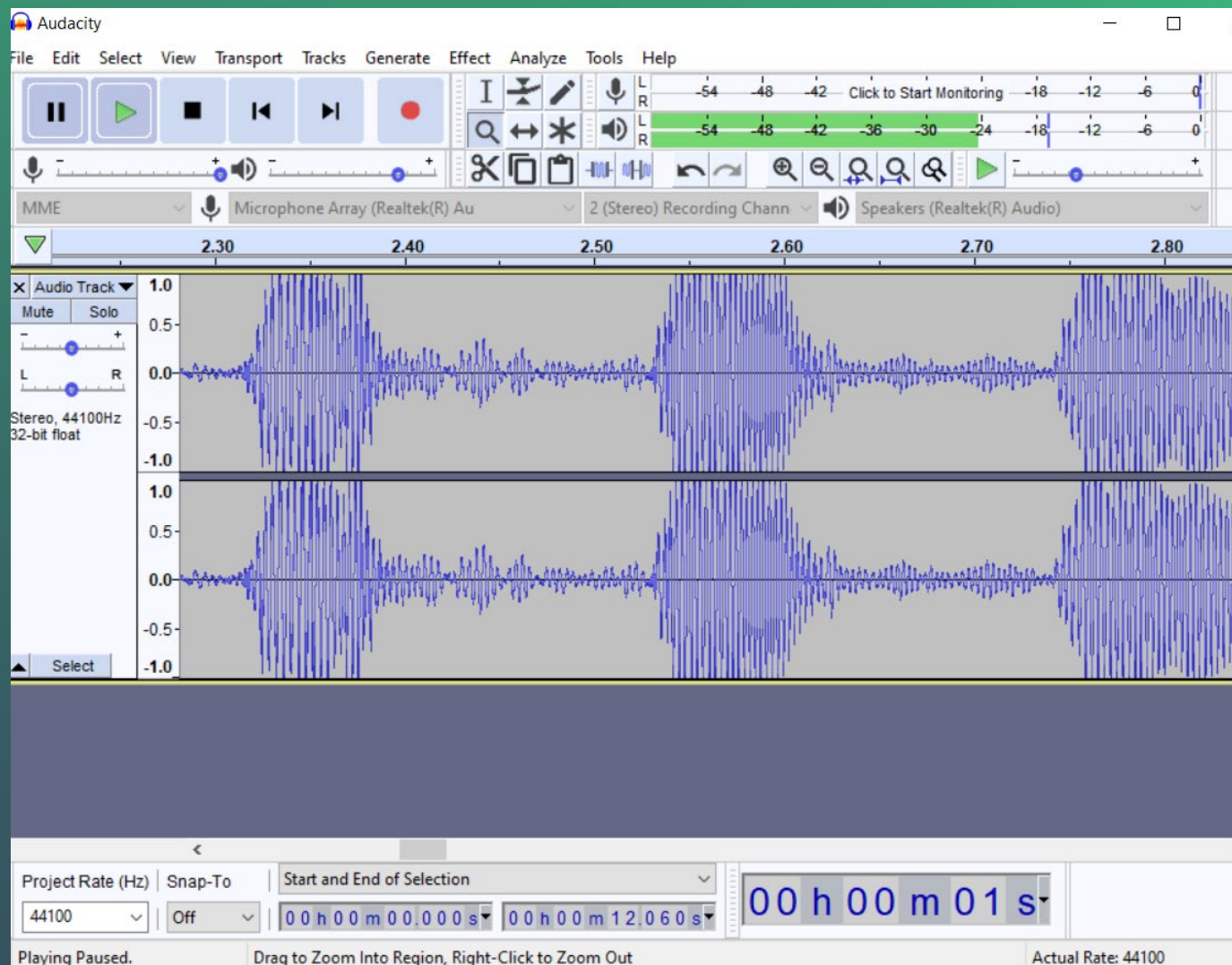
ENVELOPE TOOL

- Where you click to move in the line, white circles will appear
- Click inside the blue line near the white circle
- The volume will no longer be a straight line meaning the volume will change.



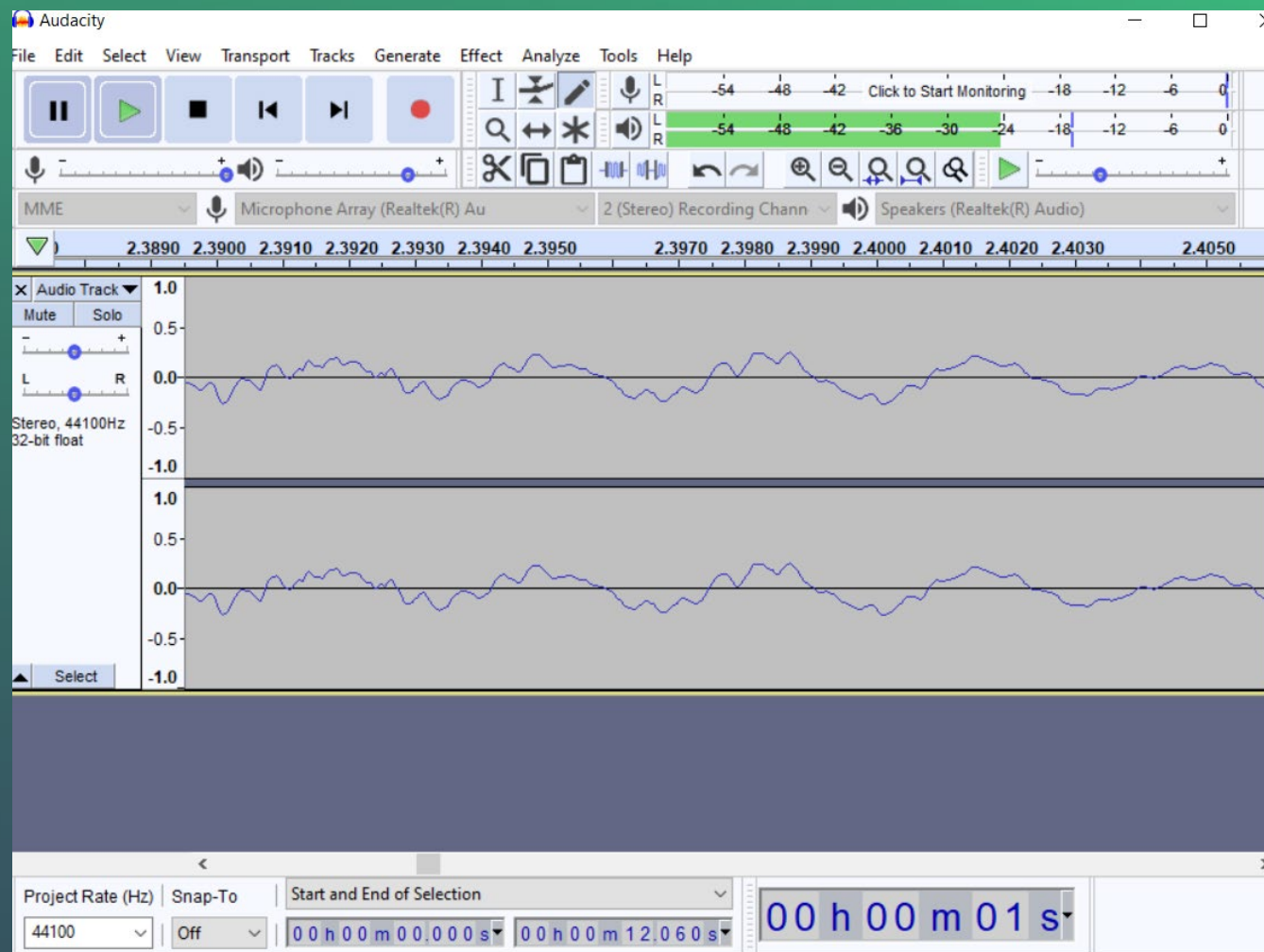
ZOOM TOOL

- Make sure the Zoom tool is selected
- Click on the track with the magnifying glass
- Keep clicking until you are zoomed in as close as you want to be



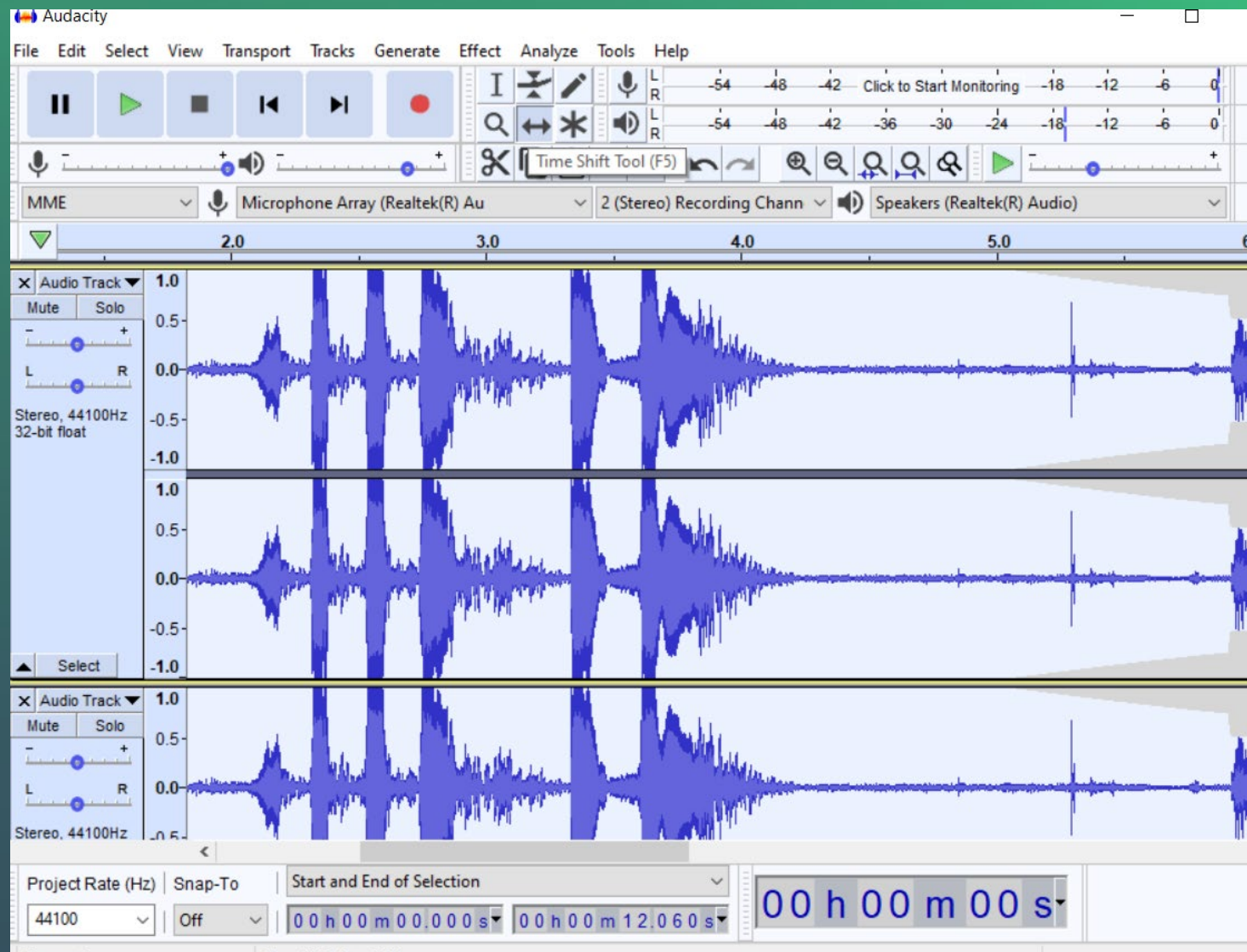
DRAWING TOOL

- You have to zoom in very closely. Audacity will let you know if you have zoomed in enough.
- Using the Drawing Tool, you can move the individual handles



TIMESHIFT TOOL

- The Timeshift Tool is used when you have more than one track
- Make sure the Timeshift Tool is selected
- Move the track to where you want

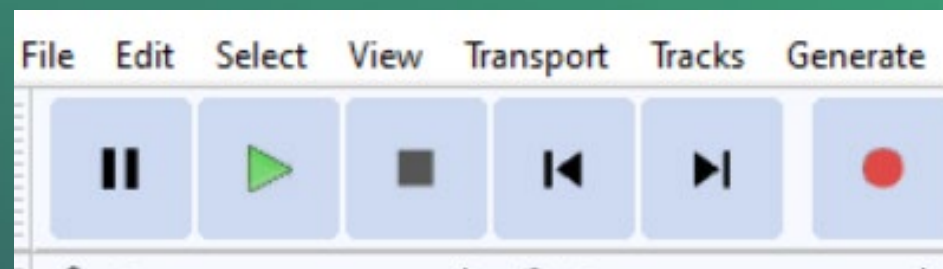


RECORDING THE SOUND

- Press **Record** – to start recording
- Press **Stop** – to stop recording

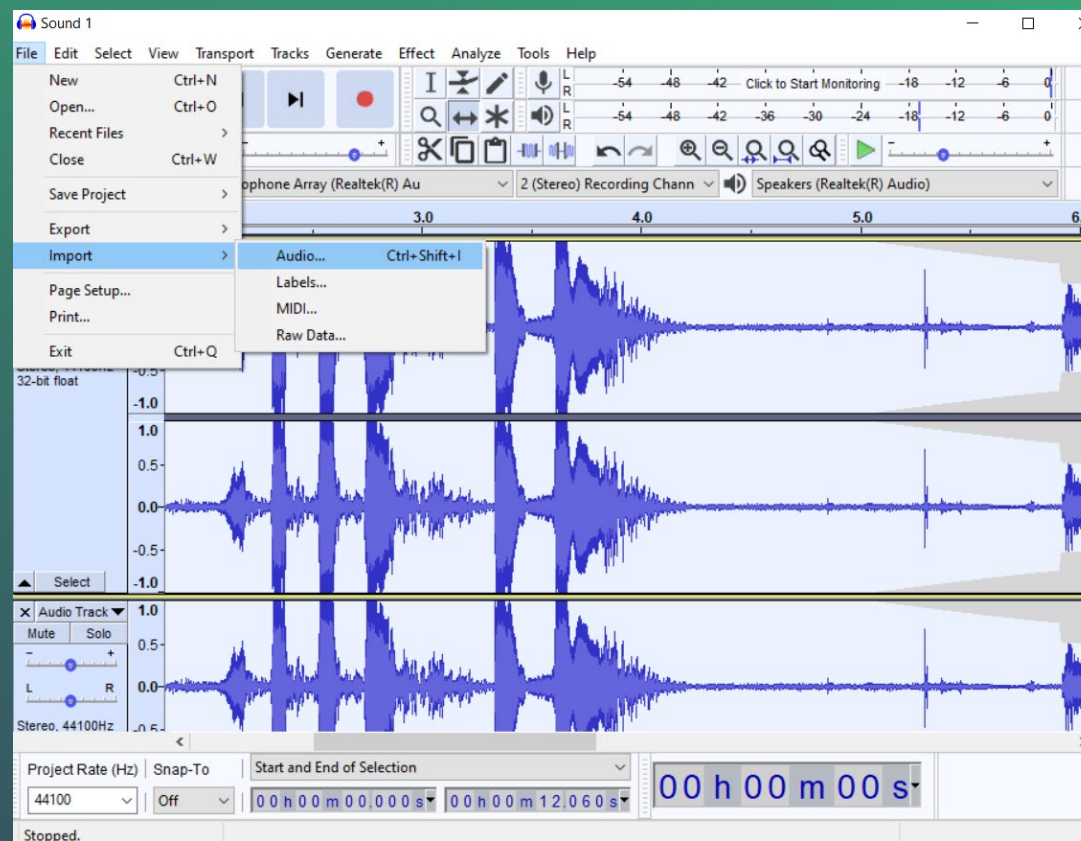
PLAYING THE SOUND

- Click **Skip to Start** – to put the cursor at the beginning of the sound or click where you want to start from
- Click **Play**



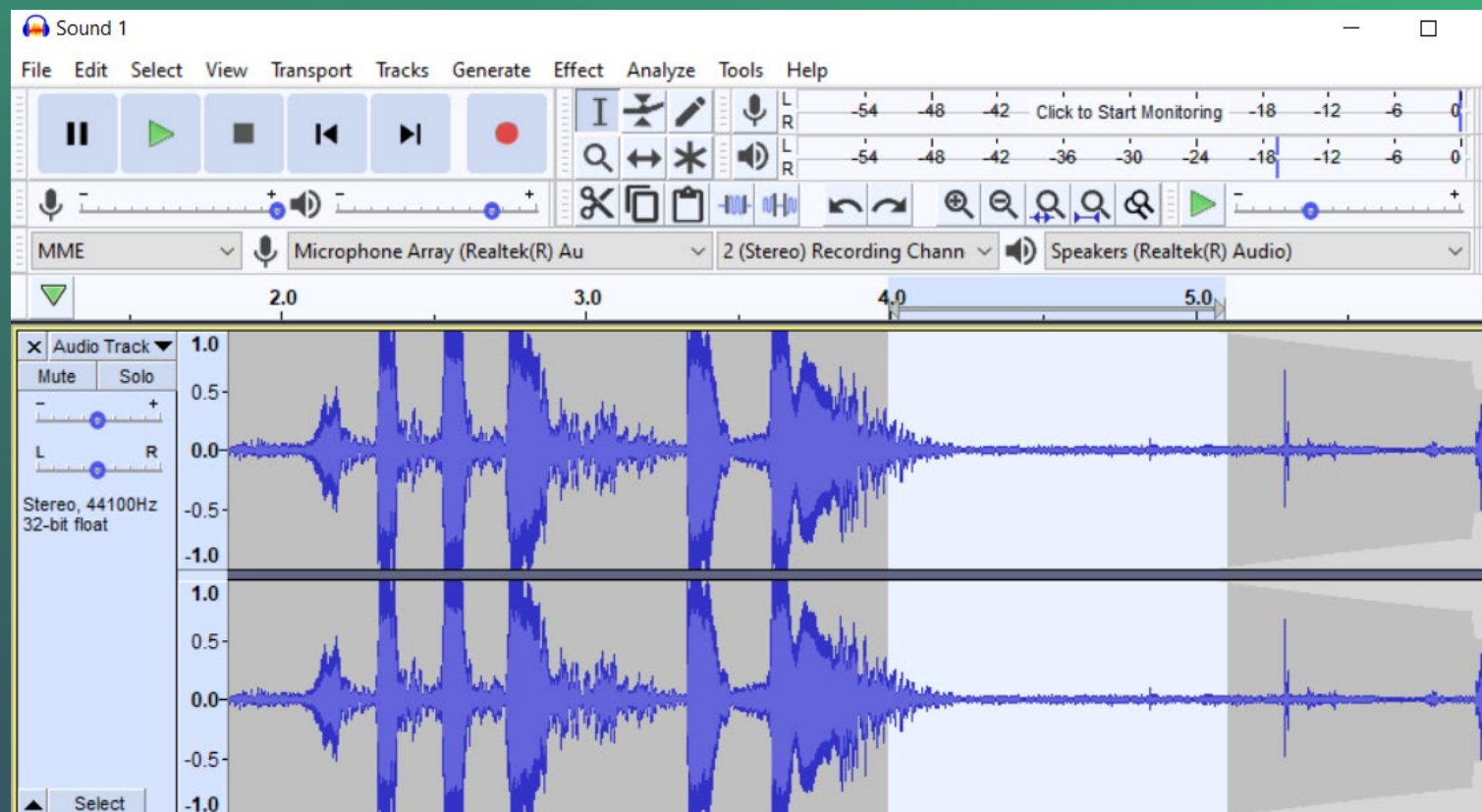
IMPORTING SOUND

- **File – Import – Audio**
- Select the sound you want and **Open**



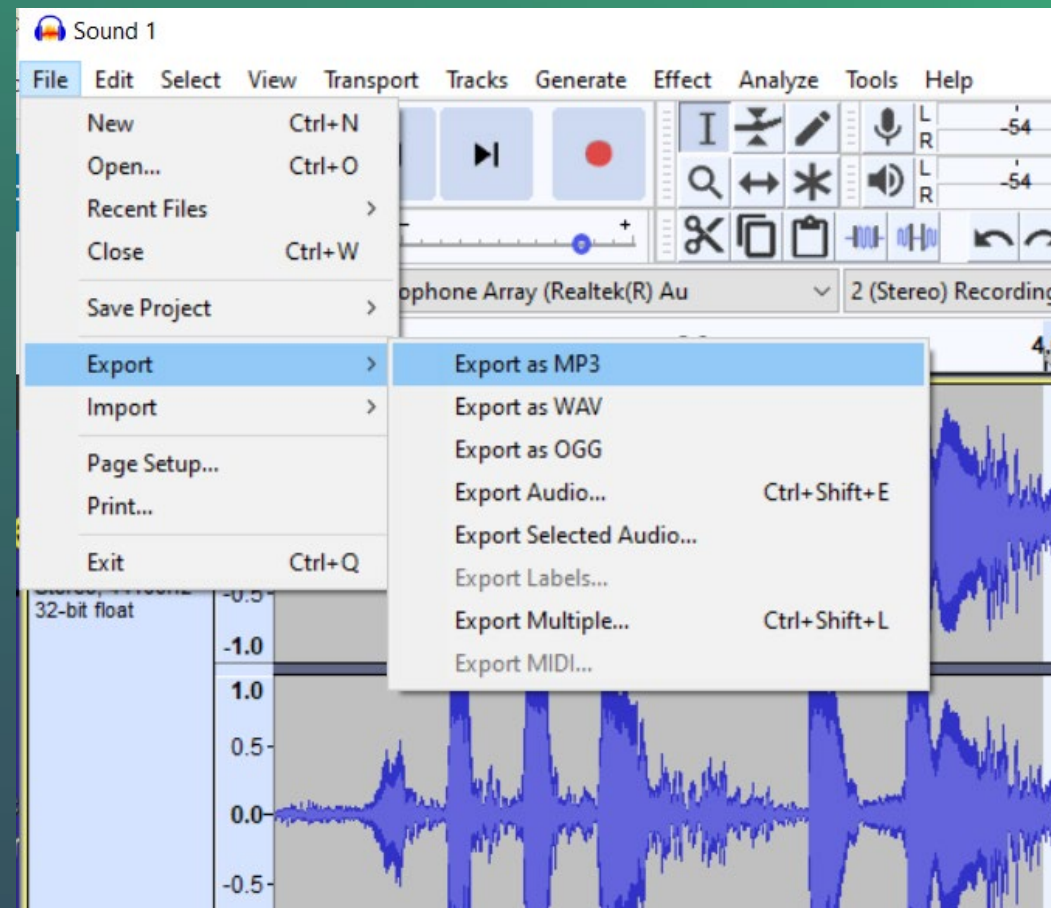
DELETING SOUND

- Using the Selection Tool, select the sound you want to delete
- Press the Delete key on your keyboard



EXPORTING TO AN AUDIO FILE

- If creating a Podcast for the Internet, export as MP3
- To burn to an audio CD or use your sound in Movie Maker, export as WAV.



WHERE CAN YOU FIND US?

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Vancouver

North American HQ

Italy

Head of Transport



**VISIT OUR
WEBSITE**



Thank you for your participation!

ALTERNATIVE ICONS



Taste of harmony

